

Strategic Planning ANSWER KEY*

Steps to Effective Strategic Planning

1. Plan
2. Primary Purpose
3. Assess
 - a. Inside
 - b. Outside
 - c. Current
 - d. Future
4. Prioritize
5. Questions
6. Goals
7. Communicate
8. Obstacles
9. Open System
10. Manage, Direct
11. Monitor, Correct
12. Study

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*MLM Book 1, Lesson 6

This course was originally designed by Equip Ministries, founded by John Maxwell. For more information on this and other John Maxwell leadership courses designed by Equip Ministries, go the website: www.iTeenChallenge.org