Strategic Planning ANSWER KEY*

Steps to Effective Strategic Planning

- 1. Plan
- 2. Primary Purpose
- 3. Assess
 - a. Inside
 - b. Outside
 - c. Current
 - d. Future
- 4. Prioritize
- 5. Questions
- 6. Goals
- 7. Communicate
- 8. Obstacles
- 9. Open System
- 10. Manage, Direct
- 11. Monitor, Correct
- 12. Study

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*MLM Book 1, Lesson 6

This course was originally designed by Equip Ministries, founded by John Maxwell. For more information on this and other John Maxwell leadership courses designed by Equip Ministries, go the website: www.iTeenChallenge.org

Track T1: Organization	al Leadership	Topic: T109: Strategic Planning	
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